

**Belvedere:**  
*Jerry Butler*

January 27, 2005

**Corte Madera:**  
*Melissa Gill*

**TO:** Transportation Authority of Marin Commissioners

**Fairfax:**  
*Lew Tremaine*

**RE:** Proposed Transportation Planning Land Use Solutions (TPLUS) Work Program for FY 2004-05 and 2005-06 – Agenda Item 8

**Larkspur:**  
*Joan Lundstrom*

Dear Commissioners:

**Mill Valley:**  
*Dick Swanson*

Building off our successes during the TPLUS first-year funding cycle (Fiscal Year 2003-04), staff has developed a proposed Transportation Planning Land Use Solutions (TPLUS) work program for Fiscal Years 2004-05 and 2005-06 to further develop, integrate, and implement local transportation and land use policies, programs, and projects. The TPLUS program is funded by the Metropolitan Transportation Commission at \$150,000 per year for Fiscal Years 2004-05 and 2005-06.

**Novato:**  
*Pat Eklund*

**Ross:**  
*Tom Byrnes*

**San Anselmo:**  
*Peter Breen*

In February 2004, TAM retained a consulting firm, Community Design and Architecture, to implement elements of the first year TPLUS work program, which focused on developing a local Transportation for Livable Communities/Housing Incentive Program (TLC/HIP) and a Transit-Oriented Development (TOD) “Best Practices” Toolkit. The current work program contract is valid through April 30, 2005. Staff recommends continuing to retain outside consultants to help implement the program and prepare related work products, as further described in the attached proposal.

**San Rafael:**  
*Al Boro*

**Sausalito:**  
*Amy Belser*

**Tiburon:**  
*Alice Fredericks*

**Proposed TPLUS Work Program for FY 2004-05 and 2005-06**

**County of Marin:**  
*Susan Adams*  
*Hal Brown*  
*Steve Kinsey*  
*Cynthia Murray*  
*Charles McGlashan*

In summary, the proposed TPLUS work program for FY 2004-05 and 2005-06 (see Attachment 1) focuses on:

- Local TLC/HIP Program coordination and administration.
- Smart Growth policy development, planning, and program implementation, including:
  - Completing the locally-relevant TOD “Best Practices” toolkit
  - Working with MTC and other CMAs to assist in development of, and local participation in, TOD programs;
  - Working with MTC and ABAG to coordinate and refine countywide and regional projections for population, housing, and jobs and updating the Marin Traffic Model;
  - Providing oversight and integration of transportation and land use principles in policy documents, such as the Congestion Management Program and local and regional Short-Range Transit Plans; and
  - Developing a site-specific and corridor TOD planning grant program.

**Next Steps**

If approved by the TAM Board, the proposed TPLUS work program will be forwarded to MTC for inclusion in the existing funding agreement between MTC and TAM. The existing funding agreement between MTC and TAM provides \$150,000 per year for Fiscal Years 2004-05 and 2005-06 for a transportation-land use work program.

If directed by the TAM Board, staff will initiate negotiations with the current consultant retained by TAM, Community Design and Architecture, for an amended work scope and budget for those elements of the proposed TPLUS work program requiring outside consulting services. Pending an update to the funding agreement with MTC and outcome of negotiations with the consultant, an addendum to the existing contract for the revised work scope and budget would be scheduled either at the February or March TAM meeting.

**Recommendation**

Staff recommends that the TAM Board: (1) review and approve the proposed TPLUS work program for Fiscal Years 2004-05 and 2005-06, as outlined in Attachment 1; (2) direct staff to submit the TPLUS FY 2004-05 and 2005-06 work program to MTC for inclusion in the existing funding agreement between MTC and TAM; and (3) initiate contract negotiations with Community Design and Architecture for an amended TPLUS work scope and budget for those elements of the proposed TPLUS work program requiring outside consulting services.

Respectfully Submitted,

Craig Tackabery  
Executive Director

Attachment:

1. Proposed TAM TPLUS Work Program for Fiscal Years 2004-05 and 2005-06

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**Transportation Planning and Land Use Solutions (TPLUS) Work Program  
Fiscal Years 2004-05 and 2005-06**

Building off our successes during the TPLUS first-year funding cycle (Fiscal Year 2003-04), the Transportation Authority of Marin (TAM) has developed the following TPLUS work program for Fiscal Years 2004-05 and 2005-06 to further develop, integrate, and implement local transportation and land use policies, programs, and projects. In addition to existing limited staff, TAM will retain outside consultants to help implement the program and prepare work products described in the tasks below. The TPLUS program is funded by the Metropolitan Transportation Commission at \$150,000 per year for Fiscal Years 2004-05 and 2005-06.

**Task 1.0 – Local Transportation for Livable Communities/Housing Incentive Program**

- Coordinate and administer local TLC/HIP program.
  - Complete TLC/HIP grant application documents.
  - Coordinate and administer local program, including a three-year HIP capital grant call for projects in Spring 2005 and a one-time TLC capital grant call for projects in Fall 2005.
  - Provide technical support and briefings to local jurisdictions to support development of TLC/HIP projects, applications, and grant submittals.
  - Identify candidate projects for countywide and regional TLC/HIP funds.
  - Assist MTC in project selection, design review, project monitoring, control and delivery, and administrative support for the Regional TLC/HIP program and participate in MTC's CMA Transportation-Land Use Task Force for TLC/HIP and other related TPLUS issues.

**Task 2.0 – Smart Growth Policy Development, Planning, and Program Implementation**

- Continue working with the TPLUS Advisory Committee (TPLUS AC) to complete a locally relevant Transit-Oriented Development (TOD) “Best Practices” toolkit, including contact lists (e.g., local infill/TOD developers and other related resources), that promotes and implements TOD near and adjacent to multi-modal transportation facilities, including mixed, higher-density land uses that would support and benefit from existing and planned transportation services and infrastructure. Related activities include:
  - Identify and map TOD opportunity sites countywide.
  - Facilitate related local agency workshops and meetings to foster, encourage, and implement local Smart Growth and TOD programs, plans, and projects.
- As part of the TOD toolkit, review and update countywide parking standards based on the most up-to-date empirical studies to allow more flexible parking requirements to help facilitate infill, TOD, and mixed-use development. Issues to be addressed include:
  - Reduced parking requirements for projects near transportation facilities,
  - Shared parking for mixed-use developments,
  - Tandem parking, and
  - Auto sharing.

- Annually work with MTC and other CMAs to assist in development of, and local participation in, regional and/or multi-county conferences/workshops/training to foster, encourage, and implement Smart Growth and TOD programs, plans, and projects.
- Work with MTC and ABAG annually to refine countywide and regional projections for population, housing, and jobs.
  - Coordinate local jurisdiction review and comment on growth-related policies to ABAG and MTC.
  - Coordinate ABAG's Smart Growth forecast policy proposals with local jurisdictions.
  - Update and maintain the Marin Traffic Model with local land use data recognizing recent updates to the Countywide Plan and City and Town General Plans.
- Provide oversight and integration of transportation and land use principles in policy documents developed by the Marin County Transit District, Golden Gate Transit, and TAM, including but not limited to the Congestion Management Program and local and regional Short-Range Transit Plans.
- Develop a site-specific and corridor TOD planning grant program.
  - Participate in, and provide oversight of, the Resolution 3434 SMART Corridor Working Group.
  - Develop a local, site-specific and corridor TOD planning grant program.
  - Provide planning grant funds for local jurisdictions to conduct site-specific studies and plans around TOD opportunity sites and corridors.

### **Task 3.0 – *Program Reporting to MTC***

- Provide an annual report to MTC on activities conducted under this work program at the end of FY 2004-05 and 2005-06.